

Encoding Equity Alliance - Innovation Spotlights

About Innovation Spotlights

The [Encoding Equity Alliance](#) is excited to announce an **Innovation Spotlight** program, which provides a platform to share groundbreaking work that is advancing equity in our field. Submit your innovative ideas, research, community activities, or projects on a rolling basis, and we will consider amplifying across our network through such opportunities as being featured as a speaker at one of our virtual or in-person meetings.

This is your opportunity to inspire fellow Alliance members, spark collaboration, and showcase the transformative work happening within the Encoding Equity Alliance.

Spotlight Formats

As you prepare your submissions, please consider the following potential formats that may best suit your innovation:

- **Feature in Encoding Equity Newsletter** – we can feature your work in a short summary in our monthly e-newsletter, which reaches over 500 Alliance members
- **Video Spotlight** – we can develop a short video to share your innovative work and the impact on health equity
- **Feature on [Encoding Equity Website](#)** – your organization’s efforts can be highlighted as a case study or included as a news item
- **Virtual or In-Person Presentation** – your innovation can be included in our annual Encoding Health Equity Summit or in a virtual Town Hall

Review Process

The Encoding Equity Alliance, led by the Council of Medical Specialty Societies (CMSS), is responsible for reviewing all submissions and considering potential spotlight formats on a rolling basis. Submission does not guarantee an Innovation Spotlight or in the format of your choosing, though we will endeavor to spotlight all appropriate submissions whenever possible.

The Encoding Equity Team will reach out to the Submitter directly with any questions and to finalize all Innovation Spotlights.

Required Information for Innovation Submission

This information is for reference only; all proposals must be submitted through the [online form](#).

General Information

- Submitter Name*
- Submitter Email*
- Submitter Organization*
- Submitter Job Title*

Submission Details

- Format Preference (Select 1)*
 - Feature in Encoding Equity Newsletter
 - Video Spotlight
 - Feature on [Encoding Equity Website](#)
 - Virtual or In-Person Presentation
 - Open to all formats
- Title/Heading*
- Category – Select all that apply*
 - Research/Findings
 - Case Study
 - Programs/initiatives
 - Tools/Resources
 - Opportunities for Collaboration
 - Other
- Summary of innovation (less than 250 words)*
- Share relevant links
- Upload supporting documents
- Acknowledgement*
- Consent to share*
- Security verification*

*Denotes required field

Questions?

Please contact EncodingEquity@cmss.org with any questions or to discuss your Innovation Spotlight Submission further.